



sparetire
DESIGN

STATIONERY & DESIGN
www.sparetiredesign.com

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SPARETIRE DESIGN.... YOUR ONE STOP SHOP FOR ALL STATIONERY NEEDS

CUSTOMIZED WEDDING STATIONERY

SAVE THE DATES · INVITATIONS · PROGRAMS · PLACE CARDS · MENUS
TABLE NUMBERS · SIGNS · FAVOR TAGS · THANK YOU NOTES ... AND MORE!

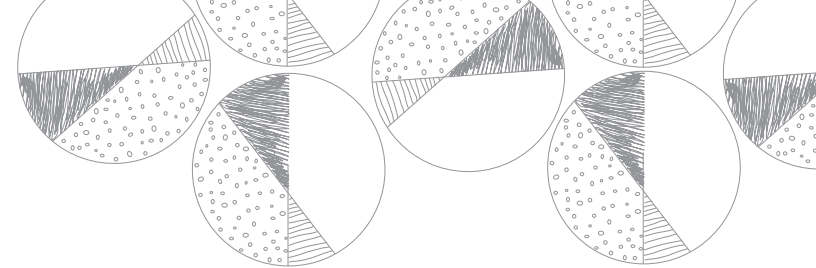
Invitations are the first impressions your guests will have of your special event, making stationery style, paper and overall appearance an integral part of your planning. Let [Spartire Design](http://SpartireDesign.com) help create the perfect solution for your stationery needs. We can customize an existing design for your event, or create a one of a kind solution that is sure to have everyone talking!

All designs can be customized for your event through color, font, paper and style choice; all within your budget. [Contact us today!](http://SpartireDesign.com)

The perfect stationery solution is just a few steps away!

1. Choose from an existing design in our wedding collection, or have Spartire Design create a custom design for you.
2. Choose your favorite style from our Price and Style Guide.
3. Tailor your wedding suite to fit your needs with our extensive additional service menu.
4. Contact Spartire Design with your wedding details and choices and we will begin putting together your customized stationery suite.

PRICE AND STYLE GUIDE
2016



PROCESS

Start the process by contacting Sparetire Design and let us know what you are looking for along with the date of your event, design choices and event details.

LET'S CHAT

Through email, skype or in person meeting, we will discuss the details of your order. Once the project has a concise scope, a form/contract will be emailed to you. Upon receipt of the complete form, a \$50 deposit is required.

All designs shown on our website can be customized with your wedding colors and choice of fonts. Most designs can be made into any style invitation you desire. We want your wedding invitation not only to meet but to exceed your expectations. Custom (Bespoke) design is also available!

PROOFS

Design work begins. If you are personalizing one of our designs, you will receive the design in your color and style choice based on our discussions. If you are taking advantage of our custom design services, several unique and carefully designed ideas with you in mind will be sent for your review.

REVISE AND APPROVE

Edits and revisions are welcome until you are satisfied. Sparetire Design is not responsible for errors found after approval, it is important to proof read to ensure everything is correct. Sign and return approved proofs.

PRINT & DELIVERY

Payment is due in full at time of final approval. Your order will be carefully printed, cut and assembled. When complete they will be hand-packed and shipped, and a tracking number will be provided. All items mailed USPS priority unless otherwise discussed and approved.

During this process we urge you to ask us anything and don't hesitate to express what you are looking for. We are here to guide you while satisfying your stationery needs.

We look forward to working with you!

PRINTING

All our invitations are printed on professional printers. Our prices are based on digital offset printing processes. Digital offset printing is an affordable way of printing smaller runs. It is a four color printing technique that offers sharp, crisp lines and a uniformity through each piece. The results are beautiful and your color choices are unlimited.

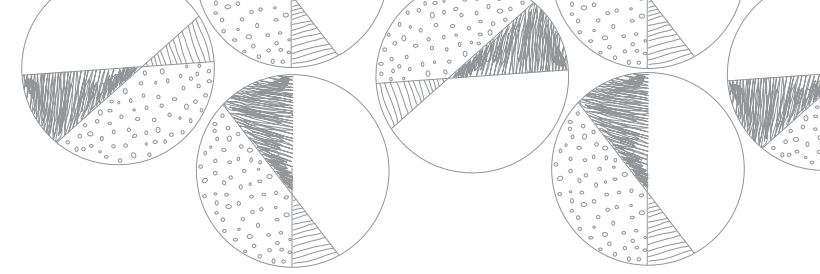
If you have room in your budget for special printing processes, you may want to consider letterpress or engraving. Letterpress creates an impression into the paper, producing an appealing texture. Each piece is pressed individually creating a unique variation of ink coverage and impression of depth. Engraving is the opposite of letterpress, the result being a raised texture. This is the traditional printing process for formal invitations. Like letterpress, each piece is pressed individually. Simply exquisite, letterpress and engraving printing have a rich, warm feel that one can't help but appreciate.

PAPER

The texture, finish and quality of the paper choice is crucial to setting the right tone for your event. We use quality suppliers and offer several different textures, colors and specialty papers. Our prices are based on matte, linen and felt papers. Metallic and patterned papers are available but will incur an additional price. We will always let you know if your material choice will effect the price and will be more than happy to discuss alternate materials to accommodate your desired stationery suite and your budget.

Sparetire Design is conscious of the footprint we leave on our earth; all our papers are at least 30% recycled, the majority being a higher percentage. All our packaging materials are carefully chosen and when possible reused. We recycle and compost all our scrap materials.





PRICE GUIDE

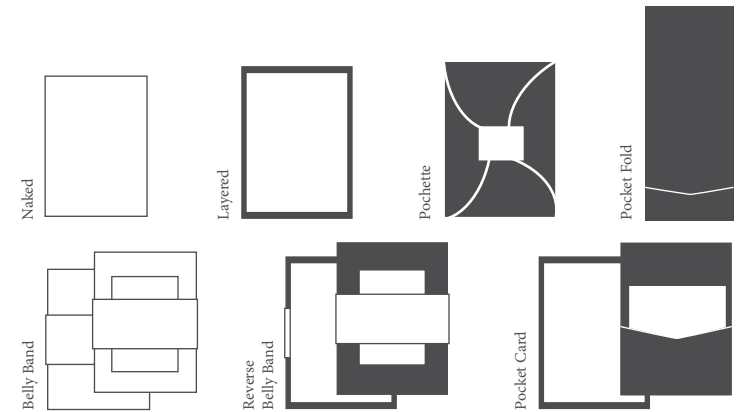
WEDDING INVITATION SETS

| | | | | | |
|---------------------|------------|------------------------------|------------|--------|------------|
| Naked Rectangle | \$3.75/set | Pocket Fold Rectangle | \$6.50/set | Square | \$7.00/set |
| Naked Square | \$4.25/set | Belly Band Rectangle | \$4.50/set | Square | \$5.25/set |
| Layered Rectangle | \$4.50/set | Reverse Belly Band Rectangle | \$5.25/set | Square | \$5.65/set |
| Pochette Rectangle | \$5.75/set | Pocket Card Rectangle | \$5.95/set | Square | \$6.25/set |
| Double Sided Design | \$4.95/set | | | | |

ADDITIONAL SERVICES AND ADD ONS

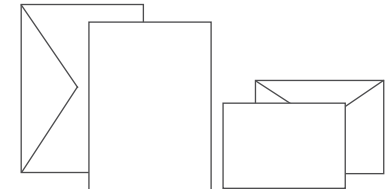
| | |
|-----------------------|--|
| Double Sided Printing | \$1.25/set |
| Printed Belly Band | \$1.00/belly band |
| Stacked Cards | \$1.50/card |
| Extra Cards | \$1.00/card |
| Half Card | \$.75/card |
| Addressing | \$1.50/envelope (return and guest); \$.55 (return only) |
| Envelope Liner | \$.50/envelope |
| Thank You Notes | \$2.00/set flat; \$2.25/set folded |
| Programs | \$5.50/booklet; \$2.00/flat panel; \$3.00/folded |
| Table Numbers | \$2.00/flat; \$3.25/circular |
| Place Cards | \$1.75/card (tented); \$1.00/card (flat) |
| Photo Card | \$2.00/set |
| Invite Only | \$2.25 (naked); \$2.75 (layered); \$3.25 (double sided) |
| Menus/Table Signs | \$1.25 (flat); \$2.25 (tented) |
| Table Towers | \$4.00/tower |
| Tags/Labels | Let's discuss ideas! |
| Door Hangers | \$1.50/hanger |
| Custom Design Fee | \$75 |
| Exclusive Design Fee | \$375 |
| Custom Signage | \$50 design fee + signs starting at \$2.25/sign <i>PRICE BASED ON SIZE OF SIGNS</i> |

ADDITIONAL ITEMS AND SIZES UPON REQUEST

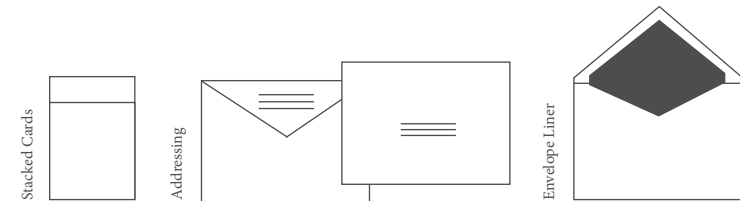


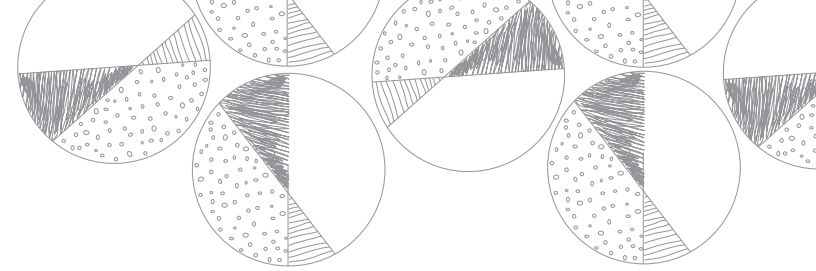
INVITATION SETS INCLUDE:

Invitation in desired style
One enclosure
One RSVP envelope, printed
Mailing envelope



Paper #80 (standard), 100# (+ 10%), 130# (+ 15%), metallic (+10%)





COLOR

Color plays a very important role in your stationery. The color choices can make a design feel bold; change the color and it can soften and romanticize the same design. Listed are popular color choices, if you don't see your preferred colors, we'll do our best to match a specific color for your wedding.

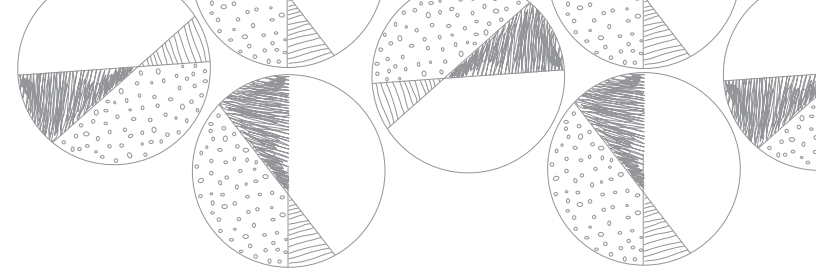
Be sure to pick colors that reflect you and your event. And never underestimate the power of classic color combinations. Black is always elegant and sophisticated. White on white is both contemporary and vintage. A bright color can be tamed with a pastel in the same color family, or a neutral, like gray, silver, cream or black.

Two color combinations are chic and contemporary. If you choose more than two colors, choose the one most important to you to be the star and let the others play a nice supporting role.



Sparetire Design's favorite color resources:

- <http://www.pantone.com>
- <http://design-seeds.com/>
- <http://www.theperfectpalette.com/>



WORDING SUGGESTIONS AND GUIDELINES

Both families hosting/mentioned

The Claremont and Lally family invite you to share in the joy of the marriage uniting their children
Larissa Marie
&
Anthony Thomas
on Saturday, the nineteenth of February two thousand fourteen at eleven o'clock in the morning
Green Grove, Marcy Park
Lakeview Road
Santa Barbara, California

Mr. and Mrs. Jim Claremont and
Mr. and Mrs. Makram Lally invite you to share in the joy of the marriage uniting their children
Larissa Marie
&
Anthony Thomas
on Saturday, the nineteenth of February at eleven o'clock in the morning
San Bay Yacht Club
42 Burgundy Drive
Los Angeles, California

Mr. and Mrs. Jim Claremont request the honour of your presence at the marriage of their daughter
Larissa Marie
&
Anthony Thomas
son of Mr. and Mrs. Makram Lally
Saturday, the nineteenth of February two thousand fourteen at two o'clock in the afternoon
Saint Luke Parish
2621 Hunter Avenue
Atlanta, Georgia

Bride's parents hosting

Life is not measured by the number of breaths we take, but by moments that take our breath away

Jim and Angie Claremont ask you to join them as their daughter
Larissa Marie
gives her hand in marriage to
Anthony Thomas Lally
Saturday, October 18, 2014 at 7:00 p.m.
on Clearwater Beach, Pier 21
Clearwater Beach, Florida

Mr. and Mrs. Jim Claremont and
Mr. and Mrs. Makram Lally invite you to share in the joy of the marriage uniting their children
Larissa Marie Claremont
&
Anthony Thomas Lally
on Saturday, the nineteenth of February at eleven o'clock in the morning
San Bay Yacht Club
42 Burgundy Drive
Los Angeles, California

More wording

With joyful hearts we ask you to be present at the ceremony uniting
Larissa Marie
&
Anthony Thomas
on November twenty-second two thousand fourteen at five o'clock in the afternoon
St. Patrick's Church
206 Montague Court
Denver, Colorado
Jim and Angie Gregory
Makram and Claire Habib

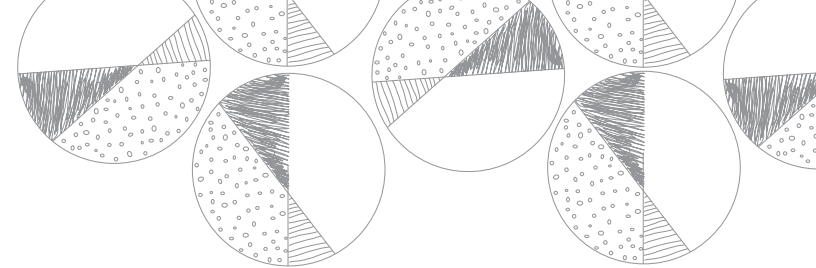
Quirky responses

Be there or be Square!
I'll be there!
I'm a square.

Be there with bells on!
Be there, no bells!
Sorry, bell phobia!

Can't wait!
Can't make it.

Wouldn't miss it!
Have to miss it.



ADDRESS ETIQUETTE

Unmarried Female
Miss Jane Jones
or Ms. Jane Jones

Divorced Female-kept married name (Smith)

Mrs. Jane Smith
or Ms. Jane Smith

Divorced Female-back to married name (Jones)

Ms. Jane Jones

Widowed Female

Mrs. Jane Smith
or Mrs. John Smith

Children under 18

And Kayla (1 child)
Kayla and Johnny (2+children)
*List by age-oldest first.

Child 18 and over

*gets their own invitation
Miss Kayla Jones

COUPLES

Unmarried couples who do not live together

Miss Jane Jones
and Guest
* if you know the name use name

Unmarried couples who live together

Miss Jane Jones
Mr. Carl Davis

Married couples

*notice the use of 'and' to signify marriage
Mr. And Mrs. Carl Davis

Married Couple

She kept maiden name
Mrs. Jane Jones
and Mr. Carl Davis

Married Couple

She has hyphenated last name
Mrs. Jane Jones-Davis
and Mr. Carl Davis

Married Couple

one has a professional title
Doctor Jane Davis
and Mr. Carl Davis
or
Doctor and Mrs. Carl Davis
or
Doctor Carl Davis and Mrs. Davis

Married Couple

both are doctors
Doctor Jane Davis
and Doctor Carl Davis

Married Couple

both are doctors with different last names
Doctor Jane Jones
and Doctor Carl Davis

Same sex Couples

Mr. Fred Jones
Mr. Mark Smith
or
Ms. Miranda James and Ms. Jane Smith

MILITARY

He is a commissioned officer
Colonel and Mrs. Carl Davis

He is a non-commissioned officer or enlisted man
Mr. And Mrs. Carl Davis

He is a retired commissioned officer
Colonel and Mrs. Carl Davis

She is a commissioned officer, he is not
Mr. and Mrs. Carl Davis
or
Captain Jane Davis
and Mr. Carl Davis

MISCELLANEOUS

Judge
The Honorable and Mrs. Carl Davis

Reverend
Reverend and Mrs. Carl Davis